

Dining through the Decades

1960's

Hamburger and Crab Cake Sliders
Chex-Mix
Mini Beef Wellingtons
Salad Bars

1970's

Cheese Fondue Station
Pasta Primavera
Blackened Catfish
Buffalo Wings
Vegetable Crudite

1980's

Sweet Potato and Yukon Gold
Mashed Potato Martini Station with Toppings

1990's

Mini Quiche
Tapas
Vegetable Soups in Test Tubes
Pulled Pork Sliders

2000's

Gyros
Energy Drinks
California Rolls
Nitro Salad

Future

White Chocolate Fountain
White Mousse Spoons
Make Your Own Mini White Cupcake Topping Bar
Mini Macaroons

(Items Subject to Change)

S  T

Celebrating 50 Years
of Service in Science

Annual Meeting and ToxExpo™

2011

Washington, D.C.

March 6–10, 2011

Walter E. Washington Convention Center



BEATLE MANIA



Tuesday, March 8, 2011
See you there!

Society of Toxicology 50th Anniversary Celebration Event

Menu of Hosting Opportunities



Society of Toxicology 50th Anniversary Celebration Event

Hosting Opportunities

March 6–10, 2011, the Society of Toxicology is celebrating its 50th Anniversary. During the 5-day 2011 SOT Annual Meeting and ToxExpo™, SOT is planning a fabulous, one-of-a-kind celebration event on Tuesday, March 8. Entertainment plans include dancing to BeatleMania, lively interactive entertainment stations, food, drink, and merriment with displays and costumes from the past five decades, as well as a futuristic dessert station.

This extravaganza offers organizations a unique opportunity to host one or more of the events that will make this evening a celebration to remember. Special Hosting Opportunities include:

BeatleMania Entertainment (\$25,000—Exclusive)

Rock the night away with music from your favorite Beatle's tunes. This professional four-piece band has been entertaining audiences for the past 15 years with the music of this famous group from England.

In recognition, Host will receive:

- Company Logo on Stage*
- 2 Premium Tables—10 Tickets per Table by Stage*
- Video Spot in Evening Activities*
- 3 Verbal Acknowledgements from Band*
- Signage Acknowledgement*
- Acknowledgements in Anniversary Brochure*
- Acknowledgements in Anniversary Book*
- 4 Company Logos on Dance Floor*

Anniversary Cake (\$10,000—Exclusive)

Guests will sample the sweet taste of success with friends and colleagues. The Anniversary Cake will be the back-drop for the futuristic video display. In recognition, Host will receive:

- 1 Premium Table—10 Tickets for Table by Stage*
- Video Spot in Evening Activities*
- 2 Company Logos on Dance Floor*
- 1 Verbal Acknowledgement from Band*
- Signage Acknowledgement*
- Acknowledgement in Anniversary Brochure*
- Acknowledgement in Anniversary Book*

Liquid Nitrogen Ice Cream Station (\$8,000—Exclusive)

Everyone will want to feast on this sweet treat. In recognition, Host will receive:

- 1 Premium Table—10 tickets for Table by Stage*
- 1 Company Logo on Dance Floor*
- 1 Verbal Acknowledgement*
- Signage Acknowledgement*
- Acknowledgement in Anniversary Brochure*
- Acknowledgement in Anniversary Book*
- 4 Floor Logo Stickers by the Station*

Green Screen Photography (\$7,000—Exclusive)

Guests will have their picture taken with President Obama's image or a group photo on the cover of a magazine. In recognition, Host will receive:

- 1 Company Logo on Dance Floor*
- Company Logo on Each Attendee Picture Keepsake*
- Signage Acknowledgement*
- Acknowledgement in Anniversary Brochure*
- Acknowledgement in Anniversary Book*
- 4 Floor Logo Stickers by the Station*

Oxygen Bar (\$5,000—Exclusive)

Catch your breath and enjoy your favorite drink for six at the Oxygen Bar.

In recognition, Host will receive:

- 1 Company Logo on Dance Floor*
- 1 Verbal Acknowledgement during the Evening*
- Signage Acknowledgement*
- Acknowledgement in Anniversary Brochure*
- Acknowledgement in Anniversary Book*
- 4 Floor Logo Stickers by the Station*

Karaoke—Pop Noggins (\$5,000—Exclusive)

Guests will grab their 15 seconds of fame with friends while their image is projected as a "Pop Noggin." In recognition, Host will receive:

- 1 Company Logo on Dance Floor*
- Company Logo on Each DVD Attendee Keepsake*
- Signage Acknowledgement*
- Acknowledgement in Anniversary Brochure*
- Acknowledgement in Anniversary Book*
- 4 Floor Logo Stickers by the Station*

Disco Photo Flipbook Station (\$4,000—2 Opportunities)

Guests receive hand-held animation "Flipbook" created on the spot after they dance with friends under the Disco Ball! In recognition, Hosts will receive:

- 1 Company Logo on Dance Floor*
- Signage Acknowledgement*
- Acknowledgement in Anniversary Brochure*
- Acknowledgement in Anniversary Book*
- 4 Floor Logo Stickers by the Station*

Attendee Gifts (\$5,000—3 Opportunities)

Pick the gift you want your friends and colleagues to take away. Gifts will be placed on all tables at the event and include love beads, 60's eye glasses and others. In recognition, Hosts will receive:

- Signage Acknowledgement*
- Acknowledgement in Anniversary Brochure*
- Acknowledgement in Anniversary Book*
- Company Logo on the Gift*

Wii Station (\$4,000—2 Opportunities)

Guests can take the challenge and join in on some Wii fun. Novice and seasoned Wii players are welcome here. In recognition, Hosts will receive:

- Signage Acknowledgement*
- Acknowledgement in Anniversary Brochure*
- Acknowledgement in Anniversary Book*
- 4 Floor Logo Stickers by the Station*

Bar Wrap (\$3,000—10 Opportunities)

Show off your company logo with a banner around the bar. In recognition, Hosts will receive:

- Acknowledgement in Anniversary Brochure*
- Acknowledgement in Anniversary Book*
- 2 Floor Logo Stickers by the Bar*
- Company Logo Wrapped around the Bar*

Golf Putting Station (\$2,000—Exclusive)

They'll be lining up to take a whack at making a hole in one! In recognition, Host will receive:

- Signage Acknowledgement*
- Acknowledgement in Anniversary Brochure*
- Acknowledgement in Anniversary Book*
- 2 Floor Logo Stickers by the Station*
- Company Logo on Dance Floor*

Reserved Tables—Premium (\$2,500 per Table)

Take a place of honor, "Front and Center," during this celebration and have 10 friends and/or colleagues join you for the evening's fare.

In recognition, Hosts will receive:

- Signage with Organization's Name to Reserve a Table Close to the Stage*
- Acknowledgement in the Anniversary Brochure*
- Acknowledgement in the Anniversary Book*
- 10 Tickets to the Celebration Event*

Reserved Tables—Standard (\$1,500 per Table)

Reserve a special place to join friends and colleagues for the evening's entertainment. There's a table waiting just for you. In recognition, Hosts will receive:

- Table-Top Signage with Organization's Name to Reserve the Table*
- 10 Tickets to the Celebration Event*

Dance Floor Logo (\$500)

Want everyone to know who you are? Your logo will be placed prominently on the dance floor all evening. In recognition, Hosts will receive:

- Logo Floor Sticker on the Dance Floor*

**When you are ready to be a host,
contact Clarissa Wilson at clarissa@toxicology.org
to confirm.**

Please also consider becoming a sponsor of the SOT 2011 Annual Meeting and ToxExpo™ and/or participate in the SOT Affiliates Program. Please visit www.toxicology.org for more information regarding these programs.

IRS regulations allow for different deductions based on the nature of the contribution. SOT is a 501 c 3 and most contributions to SOT are tax-deductible.